

12 Conscience

SPEAKING & LISTENING



1 Look at the pictures and answer the questions.

- Which picture doesn't belong with the other three? Why?
- Which of the people would you be most likely to give money to? Why?
- Have you given money to anybody on the streets recently? If not, have you ever given money to anybody? If so, who did you give the money to, and when?

2 2.54-2.59 Listen to six people talking about giving money to people on the streets. Match the speakers (1-6) with the people they're talking about in column A, and with their attitude towards street people in column B.

A

- ☐ beggars in general
- ☐ people who wash car windows
- ☐ street performers
- ☒ 1 homeless people
- ☐ people who collect charity donations
- ☐ charities in general

B

- ☐ the government should take action
- ☒ 1 it's better to give something other than money
- ☐ you should only give money to charity, not beggars
- ☐ it's important to know where the money is going
- ☐ it's OK if they do something to earn it
- ☐ beggars are all lazy

3 Listen again. Which speaker do you sympathize with most? Who do you sympathize with least? Why? Compare your answers with a partner.

VOCABULARY

1 Look at the words and phrases in the box. What's the difference between them? Which are a) neutral? b) potentially offensive? Which are a) more formal? b) more spoken or informal?

bag lady beggar bum hobo homeless person street performer
street person street vendor street windshield-washers vagrant wino

2 Work in small groups. Discuss the questions.

- Do you often see people asking for money on the streets in your town?
- Are they tolerated, or do the police tend to move them on?
- What do you think is the best way to help people who ask for money on the streets?

- **Grammar:** Special uses of the simple past
- **Vocabulary:** Describing street people. Verb/ Noun collocations. Expressions with *conscience*
- **Language for Life:** Apologizing

GRAMMAR

- 1 Complete the sentences from the recording in **Speaking & Listening, Exercise 2** on page 124, using an appropriate form of the verb in parentheses.

- a I'd rather they actually ____ (do) something to earn the money.
b I think it's about time the government ____ (do) something about it, because it really is annoying.

▶ 2.60 Listen and check. Which tense is used? Why?

- 2 Look at the expressions and sentences in bold below. Do they all refer to an action in the past? Would you use a past form in these sentences in your language?

- a **Suppose I gave him a few dollars**, what then? Would he use it to buy food, do you think?
b **Imagine you had no home and no friends or family**. What would you do?
c **It's about time we started thinking about other people** and not only about ourselves.
d **It's time you asked somebody for help**.
e **I'd rather you didn't tell anybody**. I don't want my family to know I'm begging.
f **I didn't tell anybody I'd seen her**. I didn't want to make things worse for her.

- 3 Complete each sentence with a verb in the appropriate form.

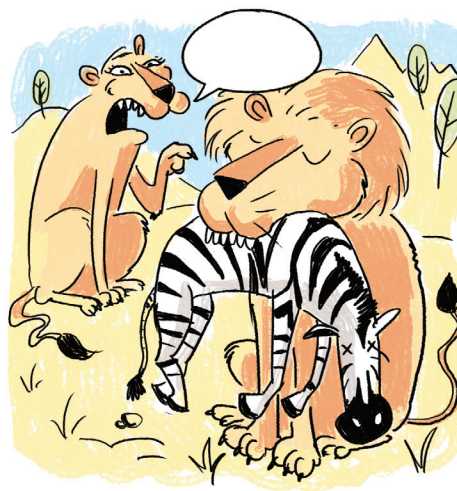
- a It's about time people ____ expecting others to look after them.
b It's about time we ____ giving more generously to charity.
c Imagine what we could do if we all ____ a little every day.
d I'd rather people ____ something concrete to help, instead of handing out money to ease their consciences.
e Suppose I ____ one of them a bed for the night. Would that solve the problem?
f I'd rather local government ____ money on building new youth clubs or improving leisure facilities for young people than redeveloping old buildings.

Which of the sentences above do you agree with? Compare your answer with a partner.

- 4 Complete the punch lines for the cartoons using *It's about time* and *I'd rather*.



_____ a shave.



_____ speak with your mouth full.

- 5 **Grammar Extra 12** page 152. Read the explanations and do Exercises 1 and 2.

Special uses of the simple past

It's time we did something.

I'd rather they did something.

Suppose you were in that position.

Imagine you had no money.

READING

- 1 Quickly read the first section of a magazine article. What is the connection between fashion and homelessness?

Dressed *for* Success

You've probably heard the idiom "*Dress for the job you want, not the job you have*". Well, it turns out that current research backs up this saying. In recent studies, it was shown that people wearing more formal work clothing were seen as better at negotiating and possessing more leadership skills.

Now imagine yourself in this unenviable Catch 22: You don't have money, so you need to get a job. For the job interview you need to look professional. To look professional, you need to have money. But you don't have money, so you need to ...

Fortunately, there are organizations trying to address this problem to break this vicious cycle. Their goal is to help empower low-income and homeless people in their communities. What's their method?

One suit at a time.



- 2 Work with a partner. You are going to find out more about dressing homeless people for success. Student A: look at Article A on page 128. Student B: look at Article B on page 141. Answer the questions.**

- a** In what ways do organizations like *Look the Part* help homeless and low-income people?
- b** What are some of the issues homeless people encounter when seeking employment?

Tell your partner about your article and compare your answers.

- 3 Work with your partner. Decide whether the information in the statements (a-f) is found in Text A only (A), Text B only (B), both texts (BOTH), or neither text (N). Underline the passages in the articles that support your answer.**

- a** *Look the Part* helps people improve their résumés.
- b** *First Impressions* is endorsed by a well-known celebrity.
- c** The people receiving help are 50% more likely to be successful in a job interview.
- d** The organizations described do not make money from their operations.
- e** Clothing donations come from a variety of sources.
- f** The general population is becoming more aware of these organizations.

- 4 Think of two ways to complete the sentence according to one or both of the articles. One sentence must be true, the other must be false. Show your sentences to your partner. Can they choose the correct option?**

Organizations like Look the Part ...

- 1**
- 2**

- 5 Work with your partner. Create a slogan to raise the profile of one of the organizations from the articles. Explain what the organization does and what it aims to do. Compare your slogan with the rest of the class. Vote on the best one.**

Slogan

a short phrase that is easy to remember and is used to advertise something or to express the beliefs of a political party or other group



Like many homeless people in America, Derek Foster's story is not one of crime or bad choices. Instead, he was a casualty of the economic recession.

"One day my company laid off half its employees. Soon I was behind on my rent, and before I knew it I'd lost my apartment."

5 To make matters worse, Derek could not secure employment and thinks he knows why.

"I would show up in my cleanest pants and shirt, but I knew I didn't represent myself well – the other applicants all looked so much more professional. It really affected my self-esteem."

10 Luckily, through a local agency, Derek got in touch with *Look the Part*, a non-profit organization dedicated to helping homeless people join the workforce. Their motto: *Look the part*.

"They were phenomenal, giving me a
15 complete makeover inside and out. Not only did they get me a nice suit, but they gave me a haircut too. Then, they helped with my résumé, and we practiced mock interviews. I was more confident than ever, and I nailed my next
20 interview. I've been working ever since, and I couldn't be more grateful."

Unfortunately, the demand for services like those provided by *Look the Part* far outweighs their current capabilities. And even though there
25 are other similar organizations, like *JobReady* and *First Impressions*, there are many people still struggling to find employment.



VOCABULARY

1 Match the verbs (a-f) with the nouns to make collocations.

- | | |
|--------------------|--------------|
| a address | yourself |
| b boost | a problem |
| c pursue | employment |
| d represent | an education |
| e reunite | families |
| f secure | self-esteem |

2 Complete the sentences with the collocations from Exercise 1. You may need to make some changes.

- Those suffering homelessness are forced to _____ numerous _____ when looking for a job, including discrimination based on their appearance or lack of a formal address.
- Employers often judge job applicants based on superficial aspects like clothing and grooming since they are an indication of how you _____.
- For many of the program participants, their difficulties are compounded by the fact that they never had an opportunity to _____ an _____ beyond high school.
- The initial aim of organizations like *Look the Part* or *First Impressions* is to help people _____ and financial stability, but this is just one of their goals.
- Some of the participants in the programs _____ with their _____ after finding stable jobs and living conditions.
- In addition, changing a person's appearance can _____, and the positive effects of confidence cannot be overlooked.



3 Rewrite the sentences in Exercise 2 with a similar meaning, using the verbs given below. Make any other changes that are necessary.

- a** deal

Those suffering homelessness are forced to deal with numerous problems when looking for a job, including discrimination based on their lack of an address or appearance.

- see
- take
- get
- get back
- feel better

Which version is more formal? Which verbs were used in the articles?

4 Work in small groups. Order the following according to their importance for living a happy and fulfilled life, in your opinion.

- a good education
- a good job
- getting along with your family
- good self-esteem

Do you think any of the four can exist without the other three?



1 Work with a partner. Take the quiz. Keep a note of your answers.

Guilt-free Shopping?

How you shop says a lot about your personality. Take our quiz and find you if you're a 'conscious consumer' or a guilty shopper!

1

You're planning a special meal for your family and want everything to be perfect. When you get to the grocery store you ...

- a) avoid any products that aren't organic or in-season, and buy exclusively from local suppliers. Maybe you'll even cook a vegan meal.
- b) choose the healthier, local options if they aren't too expensive, but don't worry about it too much. No one will be able to tell!
- c) buy whatever ingredients you think look yummiest. It's the taste that counts!



2

You've been invited to a friend's wedding, but you don't have anything formal to wear.

- a) You see if you can borrow something, or maybe you can pick up some secondhand clothing. Why waste money on stuff you'll hardly ever wear?
- b) You buy one or two items to combine with what you already own. And if there's a sale at your local independent store, so much the better.
- c) It's a special occasion and you need to look your finest. Time to break the bank and get a whole new designer outfit!



3

It's your young niece's birthday and you're out shopping for a present.

- a) It's not what she asked for, but a homemade, educational toy would really show how much you care.
- b) She's probably got enough toys, so you offer to take her to a movie of her choice and all the popcorn she can eat.
- c) You know she'd love that fighting robot, and you'd get to be the cool uncle/aunt. Sure, it's made of cheap plastic from who knows where, but isn't everything nowadays?



4

You're all out of shampoo and head to the local store. There are so many options, so you ...

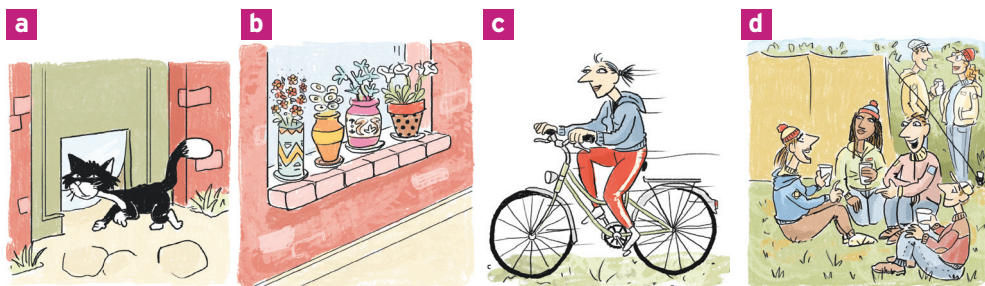
- a) carefully read the back of the bottles, looking at ingredients and whether it was tested on animals. You even check the internet to be sure.
- b) avoid a few brands that you have heard bad things about, then choose one on sale that looks pretty natural.
- c) scan the names and prices and grab one that you recognize. Hey, their TV ads were hilarious!



2 Turn to page 141 and check your answers with the quiz results. Discuss with your partner what kind of person you think would always give the a, b, and c answers. What does the quiz say about you?

LISTENING

- 1 2.61 Listen to a short conversation between Jade and Kiera. What is the link between the four pictures (a-d)?



Jade



Kiera

- 2 Work with a partner. Answer the questions.

- a What does Jade feel guilty about?
- b What is she going to do to ease her conscience?
- c What would you do in her position?

- 3 Look at the extracts (a-e) from the conversation in Exercise 1. When the speakers say them in the recording, they drop one or two of the words. Which words do they drop?

- a How are you doing?
- b I'm fine. How are you?
- c Do you want to come?
- d Do you know my cousin Beth?
- e I almost forgot to tell you ...

Listen again and check.

- 4 Who do you identify with more, Jade or Kiera? Why?

VOCABULARY

- 1 Complete the sentences with the expressions with *conscience* in the box.

a clear conscience eased my conscience in good conscience a guilty conscience on his conscience

- a It was a tragic accident. He'll have it _____ for the rest of his life.
- b I was able to leave with _____, happy that I'd done all I could to help.
- c He suffered from _____ for months after he left his wife and family.
- d I _____ by telling my boss about the mistake I'd made.
- e Can you, _____, take their money when you know how much they need every penny?

- 2 Which of these things would give you a guilty conscience? Add another three things to the list.


- throwing away something that could be recycled
- littering in the park
- spending money on luxury items
- eating too much chocolate
- forgetting someone's birthday
- not doing your homework
- losing your temper with someone
- not keeping a promise
- keeping people waiting
- forgetting to water the plants

Compare your answers with your partner. Which three things make you feel the guiltiest? What would you do to ease your conscience in each case?

- 3 Can you think of a time when you felt guilty about doing any of these things? What did you do to make amends?



LANGUAGE FOR LIFE


- 1  2.62-2.67 Listen to six short conversations (1-6). What are the people apologizing for? Who sounds the most apologetic?
- 2 Listen again and complete the useful phrases.
 - a Oh, I'm _____, it totally _____!
 - b I think I _____.
 - c _____! I had _____ you were so touchy today!
 - d I'm _____ sorry.
 - e I really, really _____ ... But it _____ again.
 - f We _____ that tonight's concert has been canceled.
- 3 Listen again. Notice the use of intonation and voice range. Practice repeating the useful phrases in Exercise 2 with the same feeling.
- 4 Match the apologies (a-e) in Exercise 2 with the responses (1-5). Which person feels most upset about what's happened?
 - 1 Yeah, well, it better not!
 - 2 Yeah, well, don't waste any time!
 - 3 Yes - this time!
 - 4 That's all right. Don't worry about it. It's an easy mistake to make.
 - 5 Can we just drop it, please?



What do you think the relationship is between the two people in each of the conversations (1-5)? Who do you think is making the apology in the last conversation (6)?

- 5 Work with a partner. Look at the situations and decide what you would say in each. How angry do you think the other person would be?
 - a you borrowed someone's bicycle and damaged it
 - b you lost your friend's memory stick containing an important file
 - c you spilled a drink on a stranger
 - d you crashed into the back of someone's car

Choose one of the situations and act it out between you.

- 6  2.68 Listen to people saying sorry. Match each sorry (1-6) with its use (a-f).

a apologizing for doing something wrong	d asking someone to move
b breaking bad news	e asking someone to repeat what they said
c offering commiserations	f attracting someone's attention

What do you say sorry for in your language? Would you use the same expression for all six uses (a-f)?

Life Skills: Social Responsibility

Individual Social Responsibility


- 1 What does the term *social responsibility* mean to you? Look at the pictures for examples of social responsibility. Discuss your ideas with your partner and write a definition in one sentence.
Now, check your answers with the definition on page 141. Is it similar or different to your definition?
- 2 Work in a group. Discuss the different options below for being more individually socially responsible. Which would you most like to do?
 - volunteering at an animal shelter
 - donating blood at a hospital
 - giving talks or tutoring children at a local school
 - participating in local elections
 - donating money to a local charity
 - encouraging family and friends to recycle
 -
 -
 -

Add three more options that are available to you in your local community.



12 Writing Extra

INQUIRY EMAILS

- 1  2.69 Listen to a conversation between two friends. What is Kelly interested in doing? What suggestion does Laura have?
- 2 Read the inquiry email Kelly sent to the animal shelter to find out more information. What impression do you think the email made when the animal shelter staff received it?

To:

Subject:

Hi guys,
I was talking to my friend the other day and she thought you could use my help with the dogs. Do you ever get volunteers? I love dogs, so I thought we'd be a great fit. Anyways, send me an email when you get a chance and let me know when I can start working with you. I just need to know where you are exactly and what kind of stuff I'd be doing. About that, I should probably tell you - walking and feeding dogs is great, but I'm really not into giving them baths or anything like that. See you soon!



Read the email again. What were the three main mistakes Kelly made?

- 3 Look at this alternative email. What impression would this email give to the animal shelter staff? Why?

To:

Subject:

Dear Greenfield Animal Shelter,
My name is Kelly Urbina and I am writing to inquire about the possibility of volunteering with your organization. I am an avid dog lover with two of my own and a long-time resident of Greenfield. At present, I am eager to help other dogs in our local community and I would appreciate it if you could let me know if you are currently accepting volunteers. If you are, any information you have about the typical duties and schedules would be very helpful. I am available to talk at your convenience and I look forward to potentially meeting your staff in the near future.
Kind regards,

Kelly

Read the email again. Underline the passages where Kelly says:

- a the reason I am contacting you is
 - b can you please tell me
 - c whenever is a good time for you
 - d I am excited about the chance of
- 4 Look at an advertisement posted in the local library. What kind of person might respond to this ad? Is this something you would be interested in?

TUTORS WANTED!

Currently, we are looking for tutors to take part in our after-school mentorship program. Our mission is to strengthen the community by connecting teenagers and volunteers, helping the youth achieve their academic goals. If you have expertise in a high-school subject, please email us to find out more about this exciting opportunity.

CONTACT: TUTORS@AIO.COM OR 17 5467 89000



- 5 Work with a partner. Discuss what information about the program you would like and respond to the email.
- 6 Read through your email and make sure you have addressed the following points.
 - introduced yourself and why you are writing
 - briefly described why you are interested in tutoring and are a suitable candidate
 - asked questions to find out more information about the program
 - described how you can be contacted