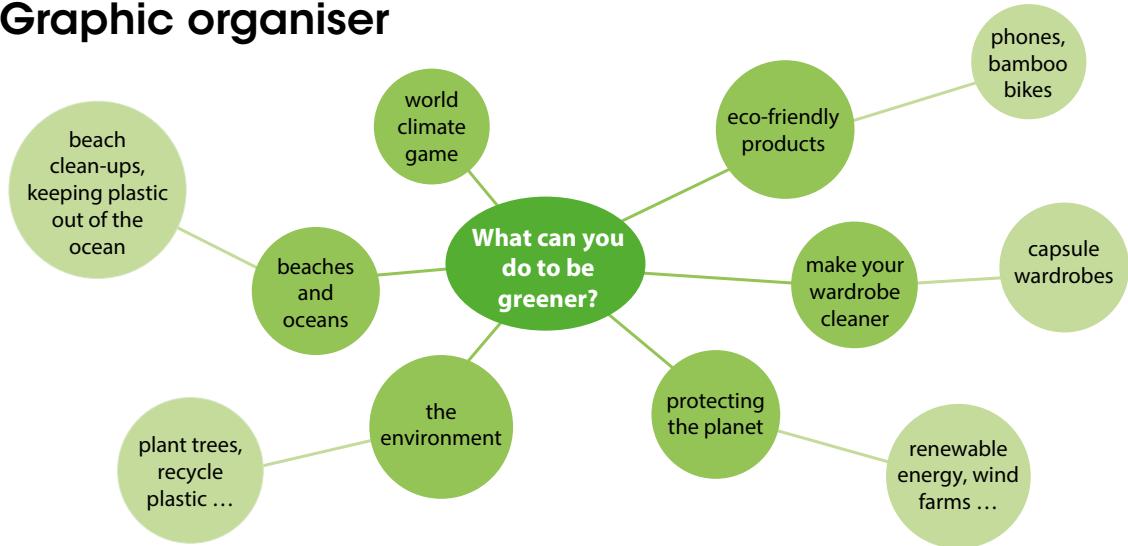




## Unit 5 Graphic organiser



## How to write a leaflet

- Think about the purpose of the leaflet and the audience.
- Decide what content you want to include and write the text.
  - Include a title that catches people's attention, a short introduction and a slogan.
  - Use headings to separate sections.
  - Write short paragraphs. These can include bullet points and images.
- Draw your layout plan. Leave enough space for your title and headings. These should be big enough to read easily and in bold. Make it attractive by using different colours.
- Include good-sized eye-catching images that relate to the text. Use a font that is easy to read and big enough.
- Make a first draft of the leaflet. Show it to people and ask their opinion. Then produce your final draft.

