LESSON 1

You and Social Media

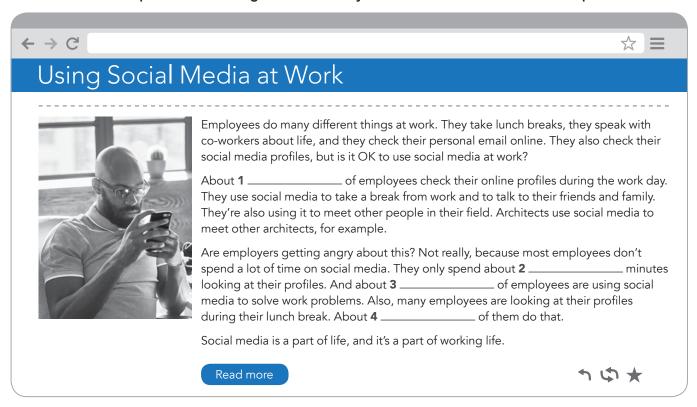
READING



PREDICT INFORMATION

When we predict information, we guess what that information might be.

A Read the article and predict the missing information as you read. Then choose the correct option.



1	a 4%	b 22%	c 67%
2	a 5–10	b 15–30	c 90
3	a 3%	b 20%	c 85%
4	a 13%	b 21%	c 41%

VOCABULARY

- A Choose the correct word for how you feel in each situation.
 - 1 Your friend tells your secret to another friend.

a afraid **b** mad

2 You laugh loudly in the middle of a lesson.

a embarrassed **b** mad

3 You hear a noise in your house in the middle of the night.

a embarrassed **b** afraid

4 You don't study, but you get an A on your test.

a mad **b** surprised

В	Complete the sentences with the words from the box.					
	afraid embarrassed mad surprised					
 Carlos doesn't look good in his profile picture. He's about it! My friend Rena is to have a social media profile. She doesn't want people to see her informati I'm that Eric has a lot of friends on social media. He's not a very friendly person. I really hate ads on social media. I'm when I see them! 						
GRAMMAR						
A	Read the rules and choose <i>True</i> or <i>False</i> .					
	1 We use the present progressive for things that are happening now. True / False					

2 3 4	We use the present progressive for things that are happening now. We use the base form to form the present progressive. To form the present progressive when a verb ends in –e, you just add –ing. You double the consonant when a verb ends in a vowel + consonant. When a verb ends in –ie, you change –ie to –y and add –ing.	True / False
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- **B** Choose the correct option.
 - 1 I am write / writing my blog now.
 - 2 Liza is / be looking at a website.
 - 3 Why are they / they are asking people to work on the weekend?
 - 4 Harold isn't / doesn't taking an exam at the moment.
 - 5 Why do / are you changing your social media profile?
 - 6 She talks / is talking to her friends on social media right now.
- (1) 6.1 Listen and check (✓) the verbs that the speakers say in the present progressive.

1	use	□look
2	spend	☐ buy
3	read	get
4	have	work
5	write	□ post
6	not check	□ do

D Complete the sentences with the correct form of the words from the box. Do not use contractions. Add any other words you need.

get look not lie not use study wait 1 David ______ for a bus at the bus stop over there.

2 This is the truth, Sarah. I _____!

3 They ______ for a math exam now. 4 I ______ information about this person right now.

5 Which profile _____ at, Steve?

her real name 6 Michelle ____ on her profile at the moment.



VOCABULARY

A Choose the correct option.

- 1 You use the webcam / keyboard to enter your name.
- 2 Your mouse / webcam makes a video of you.
- 3 Speak into the microphone / tablet so I can hear you.
- 4 Put on your smartphone / headphones and listen to this.
- 5 She's calling her friend on her screen / smartphone.
- **6** Use the **keyboard** / **mouse** to click on the link to the website.
- B Complete the text with words from the box. There are two words you don't need.

keyboard microphone mouse screen smartphone tablet webca	am
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Here are my tips for all vloggers!

•	Record your vlog with the 1 on your computer. It's usually better than the small camera on
	your 2 or on your iPad or other 3
•	Get a good 4 to record what you say. The sound is very important.

• Use your **5** ______ to type a short title for each vlog. It helps people find the vlogs they are interested in.

LISTENING

A 10 6.2 Listen to vlogs and circle what they're about.

Sandra: smartphones / cameras Oliver: music / headphones Magdalena: films / tablets

C LISTEN FOR FACT AND OPINION

When we listen for fact and opinion, we listen for words that give specific details (fact), or words that describe something in a positive or negative way (opinion).

B (1) 6.2 Listen again. Write Fact or Opinion.

Sandra

- 1 The price of a smartphone is very high. _____
- 2 It's important to have a good smartphone.

Oliver

3	You need great headphones to listen to great music.
4	Some people don't want to pay \$200.
M	agdalena
5	You usually have to sit down with

a laptop. _____6 It's easy to carry a tablet in your

bag. ____

GRAMMAR

A Choose the correct option.

- 1 When do we use the simple present?
 - a to talk about things that happen regularly
 - **b** to talk about things that happen now or around now
- 2 What tense do we use to talk about things that happen now or around now?
 - a simple present
 - **b** present progressive
- 3 Which phrase do we use with the present progressive in a sentence?
 - a every day
 - **b** right now
- 4 Which phrase do we use with the simple present in a sentence?
 - a at the moment
 - **b** usually

B Choose the correct option.

- 1 John speaks / is speaking on his smartphone at the moment.
- 2 Miguel often uses / is using his tablet to make videos.
- 3 I am listening / listen to music on my headphones every day.
- 4 They are filming / film a vlog about skateboarding now.
- **5** Are you uploading / Do you upload a video at the moment?
- **6** We are watching / watch movies on our laptops on the weekend.

C Complete the dialogue with the correct form of the verbs in parentheses.

Marvin:	What 1	(you / do), Tom?	
Tom:	2	_ (film) a vlog for my website.	
Marvin:	Oh, cool! 3	(you / make) vlogs very often?	
Tom:	Yes. I 4	(spend) about four hours on vlogs every week. They're f	un to do.
Marvin:	How 5	(you / upload) them to your website?	
Tom:	6	_ (have) a fast laptop, but today, I 7 (use) my tablet.
Marvin:	I want to see it when you fin	ish.	

Tom: Of course!

1 Maria ___

D Choose the correct option.

_____ her new camera to film a vlog today. **a** uses **b** is using 2 Timothy _____ in his blog. a often writes **b** is often writing

3 We _____ a webcam on our computer.

a don't have **b** aren't having

4 Right now, ____ ___ at a very small screen.

a I look **b** I'm looking

5 _____ a vlog every week?

a Do you make **b** Are you making

6 Who _____ to on the phone now? **a** do you talk **b** are you talking



LISTENING



When we listen for the main idea, we often listen carefully to what the speaker says at the beginning. This tells us what the talk is about.

A (1) 6.3 Listen to the suggestions and answer the questions.

1 Who is the speaker?

a an electronics store employee

b a person who shops online

2 What is she talking about?

a where to buy things online

b how to buy things online

3 What is the first thing she tells you to do?

a look at photos of a product

b read online product reviews

B \bigcirc 6.4 Listen to the rest of the suggestions and check (\checkmark) the correct answers. There may be more than one correct answer for each question.

1	In online reviews, people usually	3	If you like the price,
	give honest opinions. lie.		go ahead and buy it now. look at other sites.
	say how they feel.		there is a problem.
2	People often write online reviews because		
	the product doesn't work. they're mad.		

VOCABULARY

A Choose the correct option.

_) they're experts.

- 1 upload / go a picture
- **2** post / send text messages
- 3 update / post my profile
- 4 post a text message / a comment
- 5 take a comment / a selfie
- 6 go my profile / viral

B Choose the correct option.

- 1 My smartphone has a small keyboard. I use it to ... to friends.
 - a update my profile

b send text messages

2 I need to ... now. The information is wrong.

a take a selfie

b update my profile

3 Your profile doesn't have a photo of you. Do you want to ...?

a go viral

b upload a picture

4 I ... with my smartphone when I'm in a nice place and I look good.

a take a selfie

b go viral

5 This vlog is amazing! Things like this almost always ...!

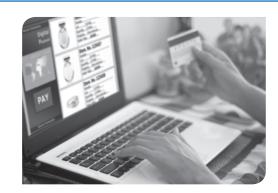
a go viral

b post a comment

6 When I like something online, I usually ... to give my opinion.

a upload a picture

b post a comment



WRITING

A Write the information from the social media ad in your notebook.



1	name of product:
	type of product:
	what it does:
4	condition:
	color:
	other details:
7	price:

B Check (✓) the details to include in the social media ad.

← → C	
Laptop sale	
Hi! I'm selling my old laptop!	

☐ It's in good condition.
☐ It's made in Japan.
☐ It's about three years old.
☐ I bought it at Cost Buy Electronics.
☐ It has DVD player and a wide screen.
☐ I'm selling it for a good price.
☐ I'm selling it for \$150.
☐ I have a new laptop, so I don't need

this one.

Progress Check

Lesson 1 I can read about social media and employment. To review, go to READING B , p. 58 in your		I can listen to vloggers describe their jobs. To review, go to LISTENING B , p. 61 in your Student's Book.		
Student's Book.	•	I can use the simple present and		
I can talk about emotions and emojis. To review, go to VOCABULARY A & B , p. 58 in your Student's Book.		present progressive. To review, go to GRAMMAR A & B , p. 61 in your Student's Book.	••••	
I can describe what I do during the day. To review, go to GRAMMAR B , p. 59 in your Student's Book.		Lesson 3 I know about an internet business. To review, go to LISTENING B & C , p. 62 in your Student's Book.		
Lesson 2 I can understand words for computer equipment. To review, go to VOCABULARY A & B,		I can describe online actions. To review, go to VOCABULARY A & B , p. 62 in your Student's Book.		
p. 60 in your Student's Book.		I can write a social media ad. To review, go to WRITING A, B , & C, p. 63 in your Student's Book.		