

SOCIAL NETWORKING



600 Million
facebook
users

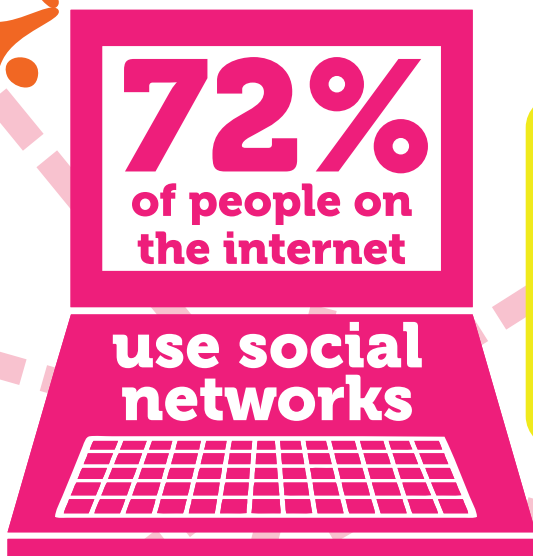


5 NEW
Facebook profiles
are created
every second



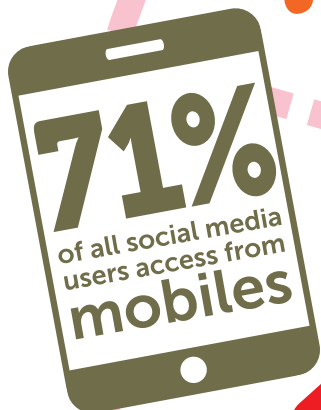
35.6
Million tweets

Most discussed sports match!
Brazil v Germany, 2014
World Cup semi-final



72%
of people on
the internet

use social
networks



71%
of all social media
users access from
mobiles



300
Million
photos

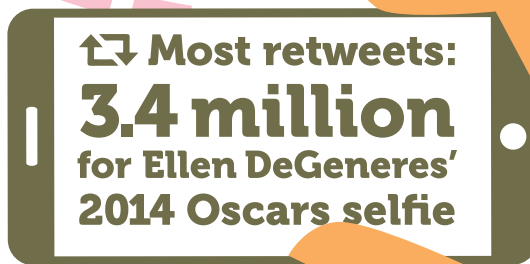
uploaded every day
on Facebook



233 Malaysia
Most friends on a
social network
per person (on average)



29
Japan
Least friends on a
social network
per person (on average)



↕↔ Most retweets:
3.4 million
for Ellen DeGeneres'
2014 Oscars selfie

Information supplied by Guinness World Records Limited
find more amazing facts at www.guinnessworldrecords.com

