

Changing the world from our classrooms

Individual Power to Collection Action

Objective:

To understand collective action and its impact through various activities.

1. Answer the Question

Riddle: Start the lesson with a riddle to engage students. (the answer is there's no such thing as half a hole)

2. What is Collective Action?

Unscramble the Definition: " do to working together means Collective action something."

Correct Definition: Collective action means working together to do something.

3. Match the Images to the Description

Use images and descriptions to help students understand different types of collective action. Take a few minutes and ask students: Can you think of any more examples?

Ali's "One in a Million" Campaign

The aim of Ali's campaign is to get kids, parents, and schools involved in making a change to the world around them, "doing their bit" while raising awareness about the dangers of plastic and overconsumption.

The removal and logging of one million pieces of plastic litter is a great target to aim for.

This is an ambitious campaign, but anyone who knows Ali knows she is full of passion and wants to do all she can to help make a nicer, cleaner, and greener environment.

Who is the campaign aimed at?

Answer: Everyone

6. Video Activity

Introduction: Before you watch, ask: Have you ever done a litter pick?

Video Link: <https://youtu.be/CRRX-PBeCU4>

ANSWERS: TASK 1

1. Kids Against Plastic are supporting Ali's Pick Up a Million campaign.
2. Amy and Ali believe that everyone has a part to play in helping to clear up plastic litter to prevent harmful effects on the environment.
3. Around one million sea birds are estimated to be killed each year by plastic.
4. People can pick up one piece of plastic every day, log the litter on the Kids Against Plastic app, and try to reduce their use of single-use plastic items.
5. One simple action that people can take every day is to pick up a piece of plastic litter when they see it on the street, beach, or park.

TASK 2

1. False (The campaign was started by the Chief pick-up officer.)
2. True
3. False (The speaker hates seeing plastic litter.)
4. False (Plastic production is increasing.)
5. True
6. False (Logging the litter does contribute to the target.)
7. True

Ask students What do you think Amy means when she says:

"Even though we never drop litter we think we all have our part to play in clearing it up!"

Student's own answers

Have a class discussion about how this campaign is an example of collective action.

Student's own answers

Post-Lesson Challenge: Litter Pick

Objective: Put into practice what you've learned about the power of collective action.

Instructions for Students:

Organize a Litter Pick: Gather friends or family, pick a date, and collect as much litter as you can in your neighbourhood or school.

Share Your Results: Share your results with the class and see the difference we can make together.

Social media: Post your litter pick results on social media with the hashtag #1millionlitterpick or log it on the KAP app to contribute to the One in a Million campaign.

Be a Change Maker: Upload the details of your students' litter pick to the amazing Change Makers World (www.changemakersworld.live) and show the world what your students have achieved. They will each get a lovely Change Makers certificate plus you'll get one for you and for your school too.