

PRESS RELEASE

MACMILLAN EDUCATION AND BRITISH COUNCIL ANNOUNCE LANDMARK PARTNERSHIP

November 2023

Macmillan Education partners with the British Council to launch new, end-to-end learning, teaching and assessment programmes.

Macmillan Education has today (8th November, 2023) announced the launch of a partnership with the British Council to deliver a suite of new end-to-end learning, teaching and assessment programmes, under the name **Macmillan Education Achieve**. The initial launch of the partnership programme will be in selected markets with an international roll-out to follow.

This partnership brings together two of the world's most respected names in English language education, with a combined 270 years of experience and the ability to reach millions of learners in hundreds of countries worldwide.

Through **Macmillan Education Achieve** programmes, education institutions will be able to offer leading English courses from Macmillan Education, alongside robust evidence of learner achievement through the British Council.

These programmes deliver practical, future-facing learner outcomes, for children, teenagers and young adults. Strong emphasis is placed on creating positive learning and assessment environments that spark authentic engagement, and nurture the natural human drive to communicate, collaborate and grow. As they learn English, students develop socially and emotionally, and are equipped with the full range of 21st century skills.

Macmillan Education Achieve is designed to build motivation and learner engagement. Non-disruptive progress checks are embedded throughout each programme to ensure learning is on track, and at specific key points along the journey, British Council tests provide an independent measure of English ability.

Teachers benefit from multi-layered evidence and insight into their learners' abilities, as well as high quality professional development opportunities and comprehensive support at every stage.

Underpinning the partnership itself and every programme are the vision and values that have fuelled the work of both partner organisations for many decades. **Macmillan Education Achieve** strives to help

learners progress into true global citizens with the communication and life skills – and recognised achievements – to build a bright, prosperous future for themselves, their communities and the world as a whole.

Jeremy Diéguez, Macmillan Education's Managing Director, stated:

"This partnership with the British Council is a key step in our mission to advance learning. It represents a significant milestone in our dedication to making comprehensive English language solutions, covering content, technology, Teacher Professional Development, and now also assessment, available worldwide."

Mark Walker, Head of English & Exams, British Council, said:

"We know that English brings with it tremendous opportunities. Thanks to this partnership with Macmillan Education, we are able to bring pioneering approaches to assess English language skills to more younger learners than ever before. We are focused on developing teaching, learning and assessment solutions that reflect the English language demands of a modern world."

Notes to Editor

Visit www.macmillanenglish.com/achieve for more details about the *Macmillan Education Achieve* programmes.

About Macmillan Education

Macmillan Education is a global publisher for educational content, technology and teacher professional development. We help educational institutions empower students to shape their futures through English language and essential life skills. With 180 years of commitment to reading, learning and innovation, we lead the way in introducing themes of sustainability, diversity, inclusion and global citizenship into English language programmes. Our solutions for language learning reach over 10 million teachers and learners around the world.

About the British Council

The British Council is the UK's international organisation for cultural relations and educational opportunities. We support peace and prosperity by building connections, understanding and trust between people in the UK and countries worldwide. We work with people in over 200 countries and territories and are on the ground in more than 100 countries. In 2021-22 we reached 650 million people.

