



NEW VOICES

Using Coursebooks to Personalize Online Classes

25th September 2024

macmillan education

Personalization in ELT

Questions

The role of coursebooks

Personalizing a coursebook activity

By the end of the talk participants might be better able to understand how to personalize and adapt coursebook activities

SESSION

OVERVIEW



About me



Luciana D'Agosto
Owner and coordinator



<https://www.linkedin.com/in/luciana-luzio-dagosto>



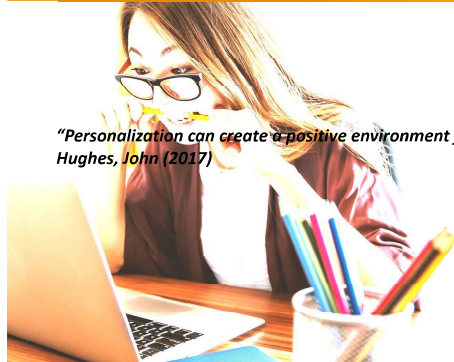
@dagostolanguageschool
@teacherludagosto



D'Agosto Language School



Personalization in ELT



"Personalization can create a positive environment for the learners and teacher"
Hughes, John (2017)

Personalization in ELT

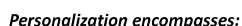
On a Dog Scale, how are you feeling today?



What are the key elements of a personalized lesson?



NEW VOICES



- Building good rapport
- Knowing the needs and preferences of the group
- Selecting and adapting materials and activities

NEW VOICES



Addition



Subtraction



Adaptation

NEW VOICES

NEW VOICES

[illegible]

NEW VOICES

NEW VOICES

-

Personalizing a Coursebook Activity

NEW VOICES

Mindy, how did you become a triathlete?

I was good at swimming at high school, but I wasn't the best, so a coach said I should try out for the triathlon. And I crashed my bike in my first race! But I've improved ...

How often do you train for the triathlon?

Every single day. You can't stop, really. I try to run, swim and ride every morning. But each day I focus on one area more than the others.

How often do you compete in a triathlon?

Well, at the moment I do about five or six events over the summer here in the United States. But next year I'll join the World Triathlon Series.

How many miles do you run?

I usually run about 10 kilometers in the morning, on a 'running day'.

How far do you ride on a 'bike day'?

I try to ride the triathlon distance, which is 40 kilometers.

How long does it take to ride 40km?

Some days, it takes about an hour and fifteen. It really depends on the day!

How many events are there in the World Series?

The series is 10 events from March to September. It's a long season, but I'm ready for it.

macmillan education

Personalizing a Coursebook Activity

NEW VOICES

1.45 Listen to a discussion between a marketing director and an advertising executive. Which sports star do they choose to advertise a new energy drink?

Listen again and complete these sentences.

- a Sharapova is more famous than McIlroy.
 b _____ is more popular than _____.
 c _____ is not as old as _____.
 d _____ much more popular _____.
 e _____ is much younger than _____.

Comparatives

He's a **little bit older**
 He's **older** than her.
 He's **much older**
 She's **not as old as** him.

Work with a partner. List the most famous sports stars in your country. Complete the sentences in exercise 2 with names from your list. Choose one star from your list to advertise a car. Compare with other students in the class.

macmillan education

Personalizing a Coursebook Activity

NEW VOICES

What is surprising about Mindy?

What extreme sport would you like to try?



macmillan education

About me

NEW VOICES



Luciana D'Agosto
 Owner and coordinator



<https://www.linkedin.com/in/luciana-luzio-dagosto>



@dagostolanguageschool
 @teacherludagosto



D'Agosto Language School



Personalizing a Coursebook Activity

NEW VOICES



Ronaldo



Simone Biles



Maria Sharapova



Rory McIlroy



Stephen Curry



Neymar

macmillan education

Thank You!



References



<https://infocus.eltnl.com/2017/09/19/personalization-in-the-elt-classroom/>
<https://eltnews.gr/post/coursebooks-the-most-important-tools-in-language-learning/>
<https://www.cambridge.org/elt/blog/2014/08/13/use-coursebooks-art-pedagogy/>

CUNNINGSWORTH, A. (1995). *Choosing your Coursebook*. Macmillan Education Oxford



Images taken from Pixabay
<https://pixabay.com/>

