ALASTAIR GRANT PHILLIP MCELMURAY

SPEAK YOUR MIND





UNIT **Going Viral**

LESSON 1 You and Social Media

READING

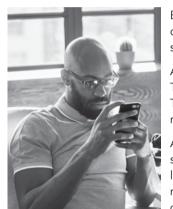
 $\leftrightarrow \rightarrow C'$

PREDICT INFORMATION

When we predict information, we guess what that information might be.

A Read the article and predict the missing information as you read. Then choose the correct option.

Using Social Media at Work



Employees do many different things at work. They take lunch breaks, they speak with co-workers about life, and they check their personal email online. They also check their social media profiles, but is it OK to use social media at work?

_ of employees check their online profiles during the work day. About **1** _ They use social media to take a break from work and to talk to their friends and family. They're also using it to meet other people in their field. Architects use social media to meet other architects, for example.

Are employers getting angry about this? Not really, because most employees don't spend a lot of time on social media. They only spend about **2**____ minutes looking at their profiles. And about **3**______ of employees are using social media to solve work problems. Also, many employees are looking at their profiles during their lunch break. About **4** ______ of them do that.

Social media is a part of life, and it's a part of working life.

Read more

ょら★

☆ =

1	a 4%	b 22%	c 67%
2	a 5–10	b 15–30	c 90
3	a 3%	b 20%	c 85%
4	a 13%	b 21%	c 41%
-			

VOCABULARY

A Choose the correct word for how you feel in each situation.

1	Your friend tells your	secret to another friend.
	a afraid	b mad

- 2 You laugh loudly in the middle of a lesson. a embarrassed **b** mad
- **3** You hear a noise in your house in the middle of the night. **b** afraid a embarrassed
- 4 You don't study, but you get an A on your test.
- **a** mad **b** surprised

B Complete the sentences with the words from the box.

afraid embarrassed mad surprised

1 Carlos doesn't look good in his profile picture. He's _____ **3** I'm ______ that Eric has a lot of friends on social media. He's not a very friendly person. 4 I really hate ads on social media. I'm ______ when I see them!

GRAMMAR

A Read the rules and choose True or False.

- 1 We use the present progressive for things that are h
- 2 We use the base form to form the present progress
- **3** To form the present progressive when a verb ends
- 4 You double the consonant when a verb ends in a vo
- 5 When a verb ends in -ie, you change -ie to -y and

B Choose the correct option.

- 1 I am write / writing my blog now.
- 2 Liza is / be looking at a website.
- 3 Why are they / they are asking people to work on the weekend?
- 4 Harold isn't / doesn't taking an exam at the moment.
- **5** Why **do** / **are** you changing your social media profile?
- 6 She talks / is talking to her friends on social media right now.

C (1) 6.1 Listen and check (\checkmark) the verbs that the speakers say in the present progressive.

	use	🗌 look
2	🗌 spend	🗌 buy
3	🗌 read	🗌 get
ŀ	have	🗌 work
5	write	🗌 post
5	🗌 not check	🗌 do
~		11. II.

D Complete the sentences with the correct form of the words from the box. Do not use contractions. Add any other words you need.

		get look notlie not
	David This is the truth, Sarah. I _	for a bus at the bus st
3	They	for a math exam now.
	ı right now.	_ information about this pers
5	Which profile	at, Steve?
5	Michelle	her real name
	on her profile at the mome	ent.

_____ about it! 2 My friend Rena is ________ to have a social media profile. She doesn't want people to see her information.

True / False
True / False

t use study wait

top over there.

Vlogging LESSON 2

VOCABULARY

A Choose the correct option.

- 1 You use the webcam / keyboard to enter your name.
- 2 Your mouse / webcam makes a video of you.
- **3** Speak into the microphone / tablet so I can hear you.
- 4 Put on your smartphone / headphones and listen to this.
- **5** She's calling her friend on her screen / smartphone.
- **6** Use the **keyboard** / **mouse** to click on the link to the website.

B Complete the text with words from the box. There are two words you don't need.

keyboard microphone mouse screen smartphone tablet webcam

Here are my tips for all vloggers!

• Record your vlog with the 1 ______ on your computer. It's usually better than the small camera on _____ or on your iPad or other 3 _ your **2** ____

> 1 1 1 1 1 1 CONTROL OF

- Get a good **4** ______ to record what you say. The sound is very important.
- Use your **5** ______ to type a short title for each vlog. It helps people find the vlogs they are interested in.

LISTENING

A (1) 6.2 Listen to vlogs and circle what they're about.

Sandra: smartphones / cameras Oliver: music / headphones Magdalena: films / tablets

LISTEN FOR FACT AND OPINION

When we listen for fact and opinion, we listen for words that give specific details (fact), or words that describe something in a positive or negative way (opinion).

B (1) 6.2 Listen again. Write Fact or Opinion.

Sandra

- 1 The price of a smartphone is very high.
- 2 It's important to have a good smartphone.

Oliver

- 3 You need great headphones to listen to great music.
- **4** Some people don't want to pay \$200.

Magdalena

- **5** You usually have to sit down with a laptop. ___
- 6 It's easy to carry a tablet in your bag.

GRAMMAR

A Choose the correct option.

- 1 When do we use the simple present? a to talk about things that happen regularly **b** to talk about things that happen now or around now
- 2 What tense do we use to talk about things that happen now or around now? a simple present
 - **b** present progressive
- 3 Which phrase do we use with the present progressive in a sentence? **a** every day
 - **b** right now
- 4 Which phrase do we use with the simple present in a sentence? **a** at the moment
 - **b** usually

B Choose the correct option.

- 1 John speaks / is speaking on his smartphone at the moment.
- 2 Miguel often uses / is using his tablet to make videos.
- 3 I am listening / listen to music on my headphones every day.
- 4 They are filming / film a vlog about skateboarding now.
- 5 Are you uploading / Do you upload a video at the moment?
- 6 We are watching / watch movies on our laptops on the weekend.

C Complete the dialogue with the correct form of the verbs in parentheses.

Marvin:	What 1	(you / do), Ton	
Tom:	2	_ (film) a vlog for my	
Marvin:	Oh, cool! 3	(you / mak	
Tom:	Yes. 4	(spend) about	
Marvin:	How 5	(you / upload) t	
Tom:	6	_ (have) a fast laptop,	
Marvin:	I want to see it when you fin	ish.	
Tom:	Of course!		
Choose the correct option.			

D Choose the correct option.

1	Maria her new camera to film a vlog		
	a uses	b is using	
2	Timothy	in his blog.	
	a often writes	b is often writing	
3	We	a webcam on our computer.	
	a don't have	b aren't having	
4	Right now,	at a very small screen.	
	a I look	b I'm looking	
5	а	vlog every week?	
	a Do you make	b Are you making	
6	Who	to on the phone now?	
	a do you talk	b are you talking	

m? website. ke) vlogs very often? four hours on vlogs every week. They're fun to do. them to your website? o, but today, I **7** _____ _ (use) my tablet.

today.



LESSON 3

Buying and Selling Online

LISTENING

LISTEN FOR THE MAIN IDEA

When we listen for the main idea, we often listen carefully to what the speaker says at the beginning. This tells us what the talk is about.

A (1) 6.3 Listen to the suggestions and answer the questions.

- **1** Who is the speaker? **a** an electronics store employee **b** a person who shops online
- 2 What is she talking about? a where to buy things online **b** how to buy things online
- **3** What is the first thing she tells you to do? a look at photos of a product

b read online product reviews

B (1) 6.4 Listen to the rest of the suggestions and check (1) the correct answers. There may be more than one correct answer for each question.

- **1** In online reviews, people usually ...
 - give honest opinions. 🗌 lie.
 - say how they feel.
- **2** People often write online reviews because ...
 - the product doesn't work.
 - they're mad.
 - they're experts.

VOCABULARY

A Choose the correct option.

- 1 upload / go a picture
- **2** post / send text messages
- **3** update / post my profile
- 4 post a text message / a comment
- **5** take a comment / a selfie
- 6 go my profile / viral

B Choose the correct option.

a take a selfie

- **1** My smartphone has a small keyboard. I use it to ... to friends. a update my profile **b** send text messages
- **2** I need to ... now. The information is wrong.

b update my profile

- **3** Your profile doesn't have a photo of you. Do you want to ...? **b** upload a picture a go viral
- **4** I... with my smartphone when I'm in a nice place and I look good. a take a selfie **b** go viral
- **5** This vlog is amazing! Things like this almost always ...! **b** post a comment a go viral
- 6 When I like something online, I usually ... to give my opinion. a upload a picture **b** post a comment



3 If you like the price, ...

look at other sites.

there is a problem.

go ahead and buy it now.



WRITING

TechCam R620 webcam for sa in excellent condition. Great for vlogs. Can also take pictures. \ any computer system. \$60

B Check (\checkmark) the details to include in the social media ad.



Progress Check

Lesson 1 I can read about social media and employment. To review, go to READING B , p. 58 in your Student's Book.	
I can talk about emotions and emojis. To review, go to VOCABULARY A & B , p. 58 in your Student's Book.	
I can describe what I do during the day. To review, go to GRAMMAR B , p. 59 in your Student's Book.	
Lesson 2 I can understand words for computer equipment. To review, go to VOCABULARY A & B , p. 60 in your Student's Book.	



 $\leftarrow \rightarrow C$ for Sale Webcam

A Write the information from the social media ad in you





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r notebook.		
☆≡	 1 name of product: 2 type of product: 3 what it does: 4 condition: 	
e. Black, or filming Vorks for	color: other details: price:	

- It's in good condition.
- 🗍 lt's made in Japan.
- ☐ It's about three years old.
- I bought it at Cost Buy Electronics.
- It has DVD player and a wide screen.
- I'm selling it for a good price.
- \Box I'm selling it for \$150.
- I have a new laptop, so I don't need this one.

I can listen to vloggers describe their jobs. To review, go to LISTENING B , p. 61 in your Student's Book.	
I can use the simple present and present progressive. To review, go to GRAMMAR A & B , p. 61 in your Student's Book.	
Lesson 3 I know about an internet business. To review, go to LISTENING B & C , p. 62 in your Student's Book.	
I can describe online actions. To review, go to VOCABULARY A & B , p. 62 in your Student's Book.	
l can write a social media ad. To review, go to WRITING A, B , & C , p. 63 in your Student's Book.	